



UpperCrust Wealth

Family Wealth Office

SHAPING YOUR WEALTH, SECURING YOUR LEGACY

20 YEARS OF EXPERTISE

UPPERCRUST INTRODUCTION

UpperCrust Wealth is a boutique wealth management company built on trust and experience offering bespoke solutions to create, manage and plan multi-generational wealth.

HISTORY

UpperCrust Wealth is an extended arm of MyAdvisor (Smartlink Group) formed in the year 2000. UpperCrust is a Family Wealth Office advisory firm that serves Ultra-High Net Worth clients who get ultimate insights, exclusivity, and Individuality.

UpperCrust has 1000+ Cr. of AUM in the wealth division and serves around 2500 plus families, 8000 plus retail clients through both Insurance and Investments portfolio of services.

The group has 35+ Qualified, Experienced Advisors including CMAs, CAs, CFAs, CFPs, MBAs, etc.



WHY WEALTH MANAGER IS IMPORTANT?

- ✓ Portfolio Optimization
- ✓ Strategic Tax Planning
- ✓ Succession Planning
- ✓ Wealth Preservation
- ✓ Client-Centric Approach
- ✓ Personalized Reporting
- ✓ Performance Tracking



KEY SOLUTIONS



Portfolio Management Service (PMS)



Alternative Investment Funds



Structured Products



Offshore Investments (Global Equity and ETFs)



ETFs and Indices



Mutual Funds



Digital Lending



Fixed Income Products (Bonds, Deposits)



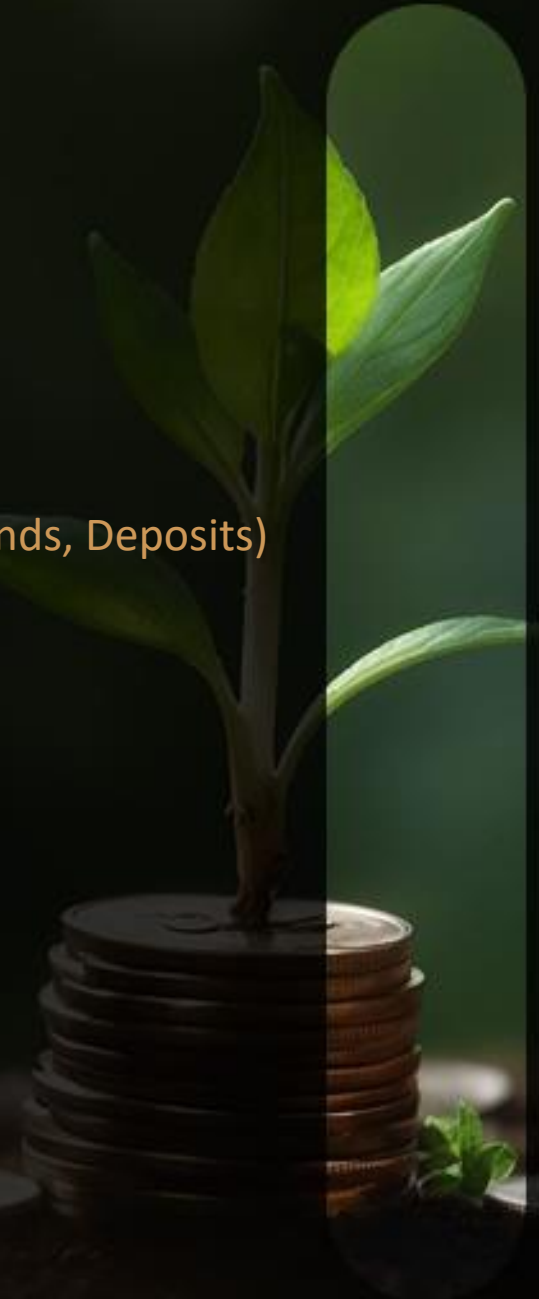
Insurance



REITs



VC/PE Funds



PROFESSIONAL MANAGEMENT

Portfolio Management Service is one of the most transparent ways to invest in an Equity PMS portfolio as the stocks are present in your own Demat you can check the holdings at your convenience.



SUITABLE RETURNS

At the end of the day, what really matters is the right returns. Get suitable PMS investment returns with well-managed risk.



TOTAL TRANSPARENCY

Our Portfolio Management Services are managed by highly knowledgeable and professional PMS fund managers with decades of experience.



HOW UPPERCRUST IS DIFFERENT?



Let Investment Experts Manage & **GROW YOUR MONEY**

TEAM



DURGESH PANDYA
Managing Director



MANISH SHAH
Director, Private Wealth



YASH JOSHI
Executive Director



MANOJ ROHIT
Senior Relationship
Manager



DHRUV PAWASHE
Equity Research
Analyst



BIJAL MEHTA
Wealth Manager



ISHA GIL
Wealth Manager

**YOU ARE
BUILDING
INDIA'S
FUTURE;
WE ARE
BUILDING
YOURS.**

OUR GROWTH PARTNERS

Caringly yours

 BAJAJ | Allianz

CENTRUM

digit

 Edelweiss
Ideas create, values protect

 ICICI PRUDENTIAL
LIFE INSURANCE

 ICICI Lombard
— GENERAL INSURANCE —

 Ni WEALTH

 IIFL

TATA AIA
— LIFE INSURANCE

moat

 AMBIT
Acumen at work

 GROWUP GROUP

 a.k.
A. K. CAPITAL SERVICES LIMITED
BUILDING BONDS

 nuvama

FAIRCENT.com
EVERY % COUNTS

 Vivriti Asset
Management

 LIQUILOANS
For every Borrower, there is a Lender

GRIP

OUR RESPONSIBLE REPORTING



MONTHLY
Podcast



MONTHLY
Detailed Portfolio
Factsheet



QUARTERLY
Detailed Newsletter



Annually
Taxation Reports


THANK YOU


You can count on us as your investment buddy for any of your investment needs like - listed & unlisted equities, fixed income & global investments.


Consider this as our first step to form and shape our relationship towards UpperCrust Wealth as a platform becoming your family wealth office.


CONTACT US

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For any grievances /dispute /difference /claim, he /she /it should promptly notify the same to the Portfolio Manager/ Principal Officer of the Portfolio Manager in writing giving sufficient details to enable the Portfolio Manager to take necessary steps. The Portfolio Manager, on receipt of any such grievances, shall take prompt action to redress the same, If the client is not satisfied with the response of the Portfolio manager, the client can lodge their grievances with SEBI at <http://scores.gov.in> or Online conciliation and /or Online arbitration by participating in the ODR portal and /or undertaking dispute resolution in the manner specified in the Circular NO.SEBI /HO /OIAE /OIAE_IAD-1 / CIR /2023 /131 July 31, 2023, issued by the Securities and Exchange Board of India with regard to Online Resolution of Disputes in the Indian Securities Market. complaint through SCORES (SEBI Complaint Redress System)

Disclaimer: Equities/Securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Portfolio will be achieved. Past performance of the Portfolio Manager does not indicate the future performance of the portfolio. Investors are not being offered any guaranteed or assured return/s. I.e., either of Principal or appreciation on the portfolio. The liquidity of the Portfolio's investments is inherently restricted by trading volumes in the securities in which it invests. Trading volumes, settlement periods and transfer procedures may restrict the liquidity of the investments made by the Portfolio Manager. The portfolio will be exposed to various risks depending on the investment objective, Investment strategy and the asset allocation. Investors are requested to read the Disclosure Document carefully before investing.