

Share Data	(in US Dollar)
Ticker	: BBY
Current Price	: 29.34
Previous Close	: 29.44
52 Week High/Low	: 39.095/25.31
Market Cap	: 9,487,020,961
P/E Ratio	: 10.05
EPS	: 2.92
Current Yield	: 3.8%
Beta	: 1.09
Stock Exchanges	: NYSE, NASDAQ
Website	: www.bestbuy.com/
Contact	: +1612.2911000
Corporate Office	: RICHFIELD, MN 55423-8500

1 Year Share Price movement



Source : NASDAQ



Company Overview

The US based consumer electronic giant, Best Buy Co., Inc. was incorporated on October 20, 1966, is a provider of technology products, services and solutions. The Company offers variety of products and services to the customers visiting its stores, engaging with Geek Squad agents, or using its Websites or mobile applications. It has operations in the United States, Canada and Mexico. The Company operates through two segments: Domestic and International. The Domestic segment consists of the operations in all states, districts and territories of the United States, under various brand names, including Best Buy, bestbuy.com, Best Buy Mobile, Best Buy Direct, Best Buy Express, Geek Squad, Magnolia Home Theater, and Pacific Kitchen and Home. The International segment consists of all operations in Canada and Mexico under the brand names, Best Buy, bestbuy.com.ca, bestbuy.com.mx, Best Buy Express, Best Buy Mobile and Geek Squad. The Company operates approximately 1,200 large-format and over 400 small-format stores throughout its Domestic and International segments. It has a global sourcing operation to design, develop, test and contract-manufacture its brand products.

Products & Services

The Company's Domestic and International segments have offerings in over six categories ranging from consumer electronics to computing and mobile phones, entertainment, appliances, services and other. Its consumer electronics ranging from home theatre to home automation, digital imaging, health and fitness, and portable audio. Its computing and mobile phones category consist of computing and peripherals; networking; tablets; mobile phones, which include related mobile network carrier commissions; wearables, which include smart watches, and e-readers. The entertainment category includes gaming hardware and software, movies, music, technology toys and other software. It offers various appliances, such as refrigeration, dishwashers, ovens, laundry, coffee makers and blenders. It offers services, such as consultation, design, delivery, installation, set-up, protection plans, repair, technical support.

Key Management

- Hubert Joly is the Chairman and Chief Executive Officer of the company.
- Sharon L. McCollam is the Chief Administrative and Chief Financial Officer of the company.
- Paula F. Baker is the Chief Human Resources Officer of the company.
- Shari L. Ballard is the President of U.S. Retail division of the company.
- Mary Lou Kelley is the President of E-commerce division of the company.
- R. Michael (Mike) Mohan is the Chief Merchandising Officer of the company.
- Keith J. Nelsen has served as our General Counsel and Secretary of the company.
- Greg Revelle is the Chief Marketing Officer of the company.
- Mathew R. Watson is the Vice President, Controller and Chief Accounting Officer of the company.

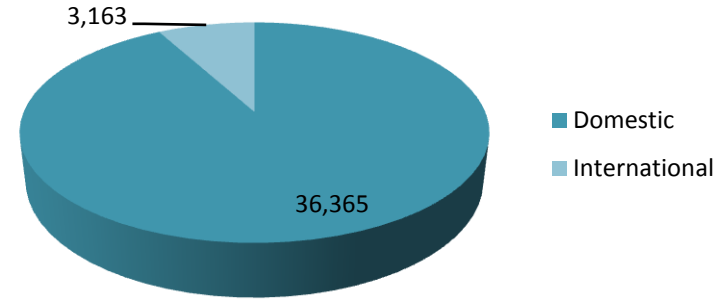
Key Financials

(\$ in millions, except per share and share amounts)

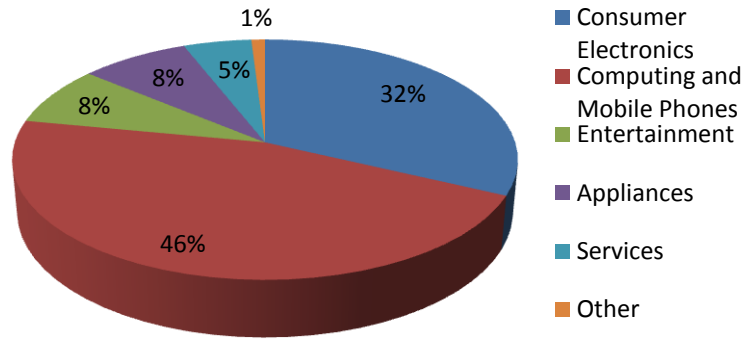
Year	2016	2015	2014
Revenue	39528	40339	40611
EBITDA	2032	2106	1845
EBIT	1375	1450	1144
Net Income	897	1233	532
Total Debt	1734	1613	1666

Revenue – Domestic Vs. International (2016)

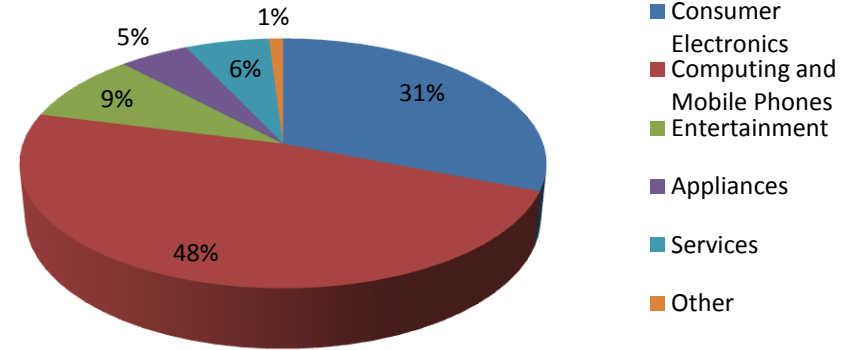
(\$ in millions, except per share and share amounts)



Percentage of revenue by category – Domestic

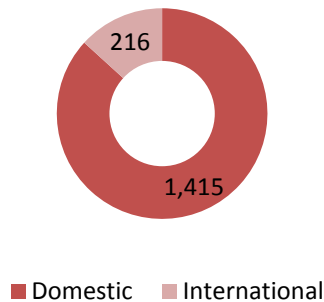


Percentage of revenue by category – International

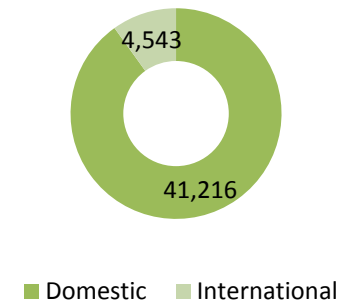


Key Operating Matrix

Number of Stores (Domestic Vs. International)



Retail square footage (000s)



Ownership segment (International stores)

Stores	Canada		Mexico	
	Best Buy Stores	Best Buy Mobile Stores	Best Buy Stores	Best Buy Express stores
Owned Stores	3	-	-	-
Leased Stores	133	56	18	6

Major Competitors

Wal-Mart Stores, Inc.; Target Corporation; Amazon.com, Inc.; eBay Inc.; Acorn International, Inc.; Dmail Group S.P.A, etc.

Recent Activities

Best Buy has recently announced Internal Succession Plan for Company's Chief Administrative and Chief Financial Officer. As part of an internal succession plan, Best Buy has announced that Sharon McCollam, the company's chief administrative and chief financial officer, will be stepping down on June 14, 2016. McCollam will remain with the company in an advisory capacity until the end of the fiscal year, January 28, 2017, to ensure a seamless transition.

The Board of Directors of Best Buy Co., Inc. has authorized the payment of a regular quarterly cash dividend of \$0.28 per common share. The quarterly dividend is payable on July 5, 2016 , to shareholders of record as of the close of business on June 14, 2016 . The company had 323,658,272 shares of common stock issued and outstanding as of April 30, 2016.